

## THE OFFER

**Who is This For**

**Headline With Big Promise**

**Your Offer**

*(1-2 Paragraphs)*

**Background Image or Video**

*(Image Name / URL Location)*

**Foreground Image or Video**

*(Product Image, Profile Image, Video)*

*(Image Name / URL Location)*

## OPTIN FORM

<b>First Name</b>	Yes	No
<b>Mobile/SMS Number</b>	Yes	No
<b>Email Address</b>	Yes	No

**Call to Action Button Text**

## TESTIMONIAL

**Headline / Title**

**Testimonial**

**First Name**

**Location**

*Suburb / City*

**Website**

**Role**

**Headshot Photo**

*Image Name / URL Location*

## BENEFITS

**Benefit #1**

**Benefit #2**

**Benefit #3**

**Benefit #4**

**Benefit #5**

**Benefit #6**

## ABOUT

**Who are You?  
And Why You?**

## TESTIMONIAL

**Headline / Title**

**Testimonial**

**First Name**

**Location**

*Suburb / City*

**Website**

**Role**

**Headshot Photo**

*Image Name / URL Location*

## CREDIBILITY LOGOS

### Logo #1

*Image Name / URL Location*

### Logo #2

*Image Name / URL Location*

### Logo #3

*Image Name / URL Location*

### Logo #4

*Image Name / URL Location*

### Logo #5

*Image Name / URL Location*

### Logo #6

*Image Name / URL Location*

## PARAGRAPH WITH TEXT CALL TO ACTION

**Paragraph about why should people take the action.**

**What is in it for them? What are the benefits?**

**Call To Action  
Text Link**

## OTHER IMAGES / VIDEOS / ASSETS

### **Image / Video / Asset**

*Image Name / URL Location*

### **Image / Video / Asset**

*Image Name / URL Location*

### **Image / Video / Asset**

*Image Name / URL Location*

### **Image / Video / Asset**

*Image Name / URL Location*

### **Image / Video / Asset**

*Image Name / URL Location*

### **Image / Video / Asset**

*Image Name / URL Location*

## THANK YOU PAGE

### **Headline**

### **Message**

### **Image / Video / Asset**

*Image Name / URL Location*

### **Image / Video / Asset**

*Image Name / URL Location*

### **Image / Video / Asset**

*Image Name / URL Location*

### **Additional Call To Action**

*(e.g. Join Facebook Group / Page, LinkedIn, Instagram, Meetup,...)*

## THANK YOU EMAIL

**From Name**

**From Email Address**

**Message**

**Signature Name**

**Signature Company**

**Signature Address**

**Signature Email**

**Signature Website**

**Signature Phone No.**

**Signature Logo**

## DELIVERY PAGE

**Headline**

**Message**

**Image/Video/Asset**

*(Name / Url Location)*

**Image/Video/Asset**

*(Name / Url Location)*

**Image/Video/Asset**

*(Name / Url Location)*

**Additional  
Call to Action**

*(e.g. Join Facebook Group / Page,  
LinkedIn, Instagram, Meetup,...)*

## **CRM INTEGRATION**

**CRM URL**

**Optin Tags**

**Optin Campaign**

**Thank You Email Tags**

**Thank You Email  
Campaign**

**Delivery Tags**

**Delivery Campaign**

**CRM Instructions**

## **ADDITIONAL INSTRUCTIONS**