

## THE OFFER

**Who is This For**

**Headline With Big Promise**

**Your Offer**

*(1-2 Paragraphs)*

**Background Image or Video**

*(Image Name / URL Location)*

**Foreground Image or Video**

*(Product Image, Profile Image, Video)*

*(Image Name / URL Location)*

## OPTIN FORM

**First Name**                      Yes                      No

**Email Address**                Yes                      No

**Call to Action Button Text**

## THANK YOU EMAIL

**From Name**

**From Email Address**

**Message**

**Signature Name**

**Signature Company**

**Signature Address**

**Signature Email**

**Signature Website**

**Signature Phone No.**

**Signature Logo**

## DELIVERY PAGE

**Headline**

**Message**

**Image/Video/Asset**

*(Name / Url Location)*

**Image/Video/Asset**

*(Name / Url Location)*

**Image/Video/Asset**

*(Name / Url Location)*

**Additional  
Call to Action**

*(e.g. Join Facebook Group / Page,  
LinkedIn, Instagram, Meetup,...)*

## **CRM INTEGRATION**

**CRM URL**

**Optin Tags**

**Optin Campaign**

**Thank You Email Tags**

**Thank You Email  
Campaign**

**Delivery Tags**

**Delivery Campaign**

**CRM Instructions**

## **ADDITIONAL INSTRUCTIONS**